



Antioch Community Consolidated School District 34

Dr. Jay Marino, Superintendent

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DATE: November 14, 2014
TO: Potential Antioch School District 34 Strategic Planning Committee Members
FROM: Dr. Jay Marino, Superintendent of Schools
RE: 2015 Strategic Planning Committee Membership

Antioch School District 34 is pleased to launch a strategic planning initiative beginning in January 2015. The goals of the process include:

- To revise and refresh the Strategic Plan that was created in 2012.
- To ensure broad participation of stakeholder groups including: Board of Education, certified and support staff, administration, parents, students and community to assess the current performance results of the district and envision a preferred future.
- To determine gaps between the current performance and the preferred future performance.
- To ensure the Strategic Plan produces actions with the ability to monitor and track progress.

The long-range strategic plan product will include the following components:

- Mission
- Vision
- Beliefs/Values
- Goals/Key Indicators
- Guiding Philosophy
- Strategies

We are pleased to be partnering with the Consortium for Educational Change (CEC) who will assist our District with the creation of a new Strategic Plan. CEC has assigned Perry Soldwedel as consultant to the District to assist in the facilitation of the strategic planning process. Perry spent 34 years in Pekin Public School District 108, Pekin, Illinois where he served as an elementary Teacher, elementary and middle school Principal, Director of Curriculum, Assistant Superintendent and Superintendent.

Because you've been recommended, I'm writing to formally invite you to serve on this committee. It is important that members understand their roles and responsibilities before accepting appointment to the committee. At our January 13, 2015, Kick-Off Meeting, we will review the strategic planning process, clarify roles and responsibilities of the committee and review upcoming tasks that will occur between January 13th and the Data Retreat on February 9th.

Below are expectations for committee members to consider:

- Must be able to attend *all* meetings.
- Must be willing to review pertinent information prior to the meetings.
- Must be willing to communicate with stakeholders and seek feedback.

A web site has been created to provide further information related to the strategic planning process and can be accessed at <http://www.antioch34.com/board.cfm>. This site will be updated throughout the process to transparently communicate with the strategic planning team, stakeholders and the public.

Meeting Dates, Times & Topics

EVENT	DATE/TIME	PURPOSE
Orientation Meeting	January 13 6:30 pm – 8:00 pm	Who are we and what are we being asked to do? Set the stage; get acquainted, learn roles and responsibilities.
Data Retreat Meeting	February 9 8:45 am – 3:45 pm	Where are we now? Paint a data picture of the district; identify strengths and opportunities for improvement.
Vision Retreat Meeting	March 10 8:45 am – 3:45 pm	Where do we want to be? Craft a preferred future through mission, vision, values & goals.
Setting Direction Retreat Meeting	April 22 8:45 am – 3:45 pm	How will we get from where we are to where we want to be? Set goals, measures and indicators. Identify key strategies. Draft the plan.
Finalizing the Plan Meeting	May 12 8:45 am – 11:45 am	What do we recommend? Review all stakeholder feedback and finalize recommendations.
Action Planning	June 6	How will we get there? Strategy Action Plans are developed. (This is an administrative work session).
BOE Approval	June 16	Board takes action on the recommended Strategic Plan.

I am excited to work with District stakeholders as we set direction for the future together through teamwork, collaboration and shared leadership. Albert Einstein defined insanity as a belief that one can get different results by doing the same thing. While the results of this district deserve celebration, the strategic planning process will move us from great to even greater.

To confirm acceptance of your membership on the committee, please contact Amy George at ageorge@antioch34.com or call 847-838-8414, by **November 28th, 2014**, and mark the meeting dates on your calendar.

A letter will be sent to you soon confirming your membership on the committee and will include the agenda and location for the January 13th, 2015, Strategic Planning Committee Kick-Off Meeting.

I look forward to your participation!