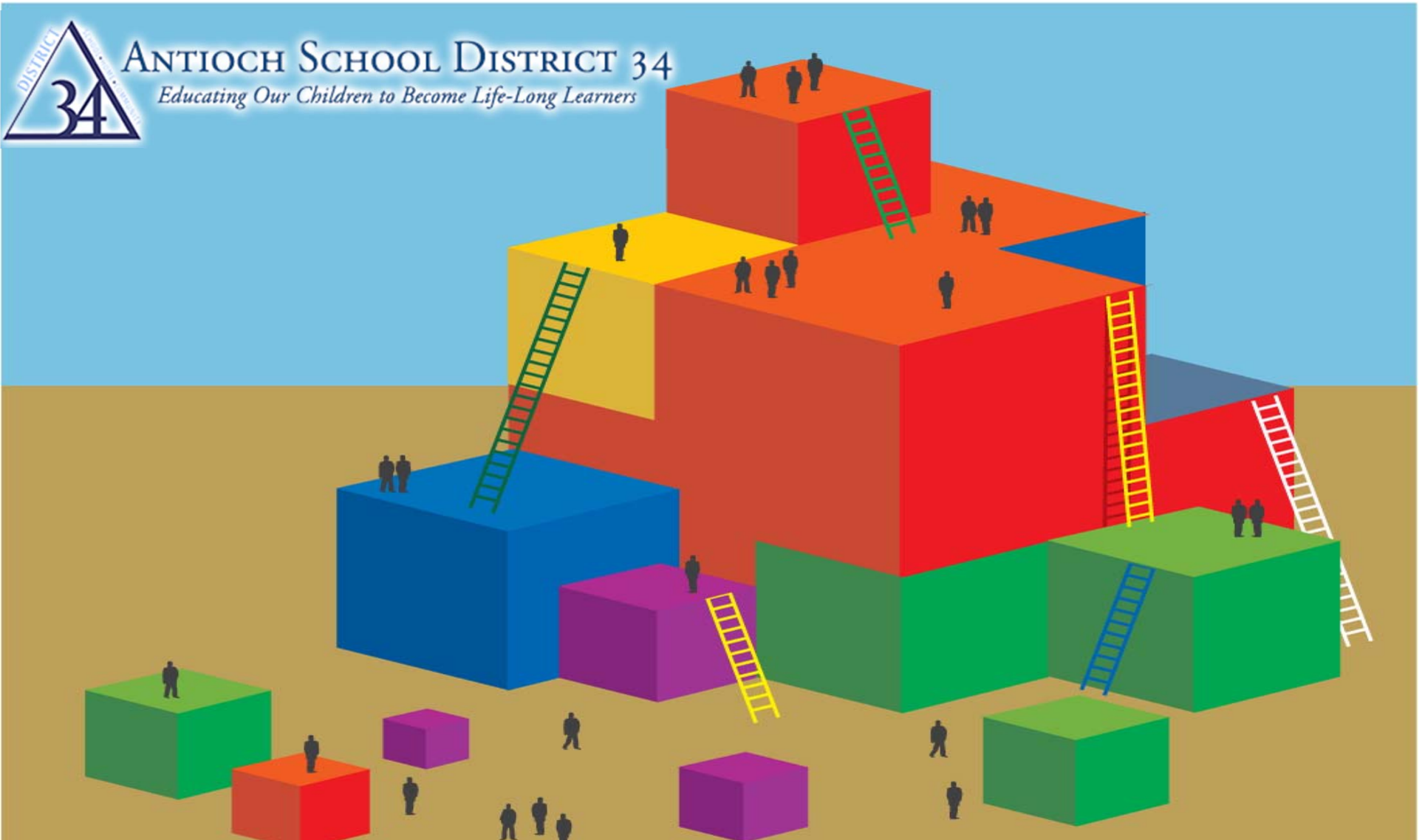




ANTIOCH SCHOOL DISTRICT 34
Educating Our Children to Become Life-Long Learners



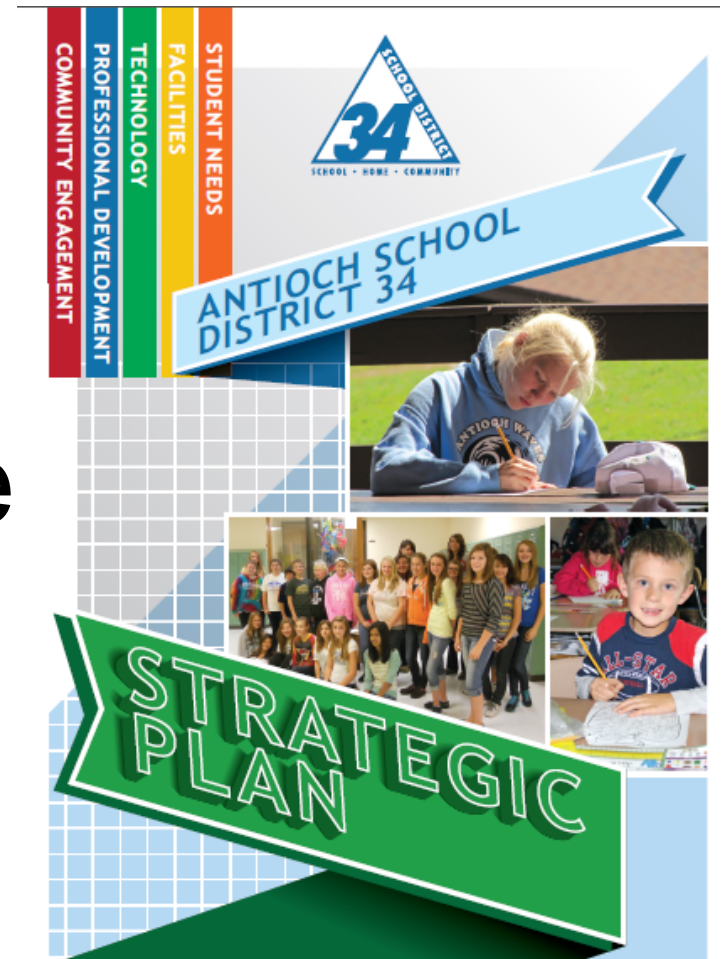
Strategic Planning Process in Antioch D34!



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The Big Question... Why?

We already have a strategic plan, why are we spending time on this now?



Guiding Principles related to the Strategic Planning Process

- **Must** include stakeholder participation to ensure ownership.
- **Must** be done in the context of the current reality of the district. It must be continuous.
- **Must** consider new requirements
 - New knowledge
 - Changes in both the internal and external environment
- **Must** set clear direction with measures to monitor and track progress.
- **Must** be strategic. It must set expectations for operational planning.

TOP TEN Reasons Strategic Plans FAIL

1.	Partial commitment/ little ownership or buy-in
2.	Writing the plan and putting it on the shelf
3.	Focused on insufficient data and information
4.	Too many goals and strategies/overly complex
5.	No accountability or follow through/ lack of measures
6.	Lack of resources or alignment with budget
7.	Lack of stakeholder input and feedback
8.	A non-representative planning group
9.	Activities with no progress monitoring and reporting
10	Ignoring marketplace reality, facts and assumptions/out of sync with trends and needs

Strategic Plan Team



Stakeholder Groups
Board of Education Representatives
Union Leader Representatives
District Office Leader Representatives
Building Leader Representatives
Staff Member Representatives Elementary, Middle, Non Certified
Parent Representatives
Community Representatives
Student Representatives

Community Engagement!

- Face to face public forums
- Online surveys
- Focus groups with students
 - Current students
 - 9th grade students at the high school
 - 12th grade students at the high schools

Support from Barb Toney, IASB



Timeline

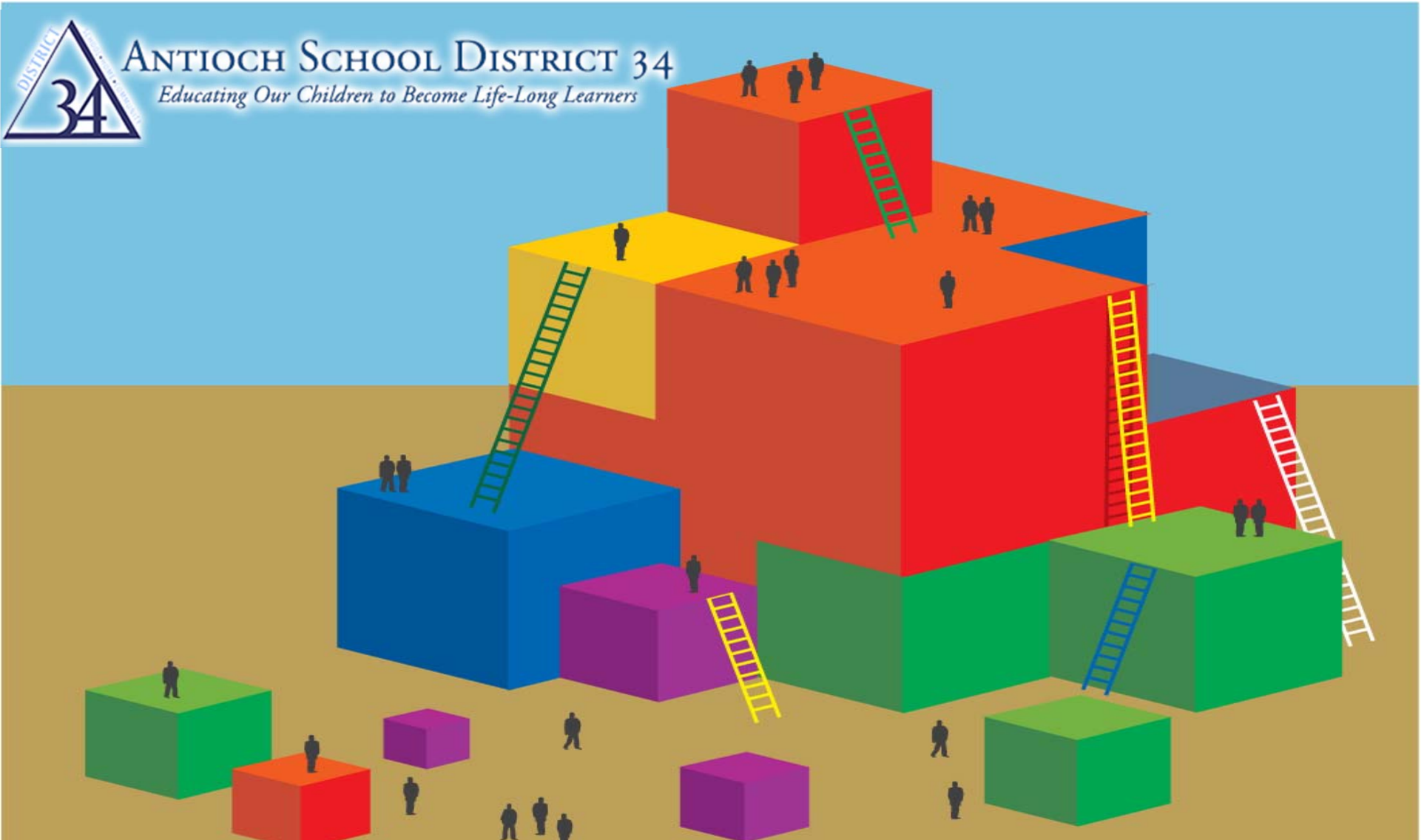
EVENT	DATE	PURPOSE
Orientation Meeting	January 13 6:30-8:00pm	Who are we and what are we being asked to do? Set the stage; get acquainted, learn roles and responsibilities.
Data Retreat Meeting	February 9 8:45-3:45	Where are we now? Paint a data picture of the district; identify strengths and opportunities
Vision Retreat Meeting	March 10 8:45-3:45	Where do we want to be? Craft a Preferred Future: Mission, Vision, Values
Setting Direction Retreat Meeting	April 22 8:45-3:45	How will we get from where we are to where we want to be? Set goals and examine measures, Determine strategies. Draft Plan
Finalizing the Plan Meeting	May 12 8:45-11:45	What do we recommend? Review all feedback and finalize recommendations
BOE Approval	May-June	Board considers Plan recommendation.
Action Planning	June 6	Strategy Action Plans are developed

Next Steps With The Strategic Plan

- A Plan on a Page!
- Formulation of D34 Building Leadership Teams (BLTs)
- Customized Plan on a Page for Each School (facilitated by each school's BLT)
 - Aligned to the District plan
 - Unique mission statement
 - Unique SMART goals
- Shared leadership teams aligning actions!



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